

“

Today, people  
are changing  
the world.

Blockchains and crypto-economics,  
once a fringe phenomenon, are  
becoming increasingly understood as  
being integral to destabilising the status  
quo and effecting financial change. ”

**Nathan Bosch** B.Ec, M.Comm

Founder + CEO, Consensus Group Australia  
Consultant, Blockchain Strategy + Design; Behavioural Economics

**Nathan van den Bosch is the Founder and CEO of Consensus Group Australia (CGA), a Blockchain and Behavioural Economics consulting company.**

**Nathan has more than 30 years of experience in emerging and disruptive technologies including; Enterprise Resource Planning, Enterprise Search Technology, Blockchain and Cryptocurrencies and, more recently, Behavioural Economics.**





## Overview

Nathan's experience with blockchain technologies started in 2014. Soon after, in 2016, Bitcoin Trader was launched to facilitate SMSF and personal investment into cryptocurrencies. In 2018, Consensus Group Australia was established to provide services for STOs, ICOs and large-scale cryptocurrency transactions.

As the business requirements for the blockchain ecosystem evolved, Nathan specialised to offer services in both behavioural economics and blockchain strategy and design, obtaining formal qualifications from both UTS and RMIT.

## Industry Experience

- Start-up/early stage environments
- Fintech
- Blockchain and Cryptocurrency
- Enterprise Search Technology
- Enterprise Resource Planning

Nathan has been actively involved with Initial Coin Offerings (ICO's) and Security Token Offerings (STO's). He has provided assistance, guidance and advice with regard to Investor/Seed Capital Raising Strategy, Sales/Business Development Strategy, tokenomics and assistance with White Paper Strategy.

With multiple decades of experience in sales, business development and senior management roles, Nathan is comfortable and at ease with working on multi-tiered, multi-stakeholder, complex sales cycles at Board/C-level. In the past he has successfully worked to secure and implement Enterprise Search Technology and Enterprise Resource Planning solutions into numerous multi-national organisations.

## Client List

Telstra, National Australia Bank, ANZ Bank, Optus Singtel, Fonterra, AMP Henderson, Railcorp, Serco, Sony, Samsung, Hasbro, Fairfax, SEEK, Corning, Alstom, Sydney Water, Australian Defence Force Industries and many more. The complete Client list is extensive and spread across a vast array of market sectors and industry verticals.



## Academic Qualifications

Master of Commerce,  
University of NSW

Graduate Certificate in  
Behavioural Economics,  
University of Technology Sydney

Graduate Certificate in Blockchain  
Enabled Business, RMIT University  
(in progress)

Bachelor of Economics,  
University of Sydney

Developing Blockchain Strategy,  
RMIT University

Designing Blockchain Solutions,  
RMIT University

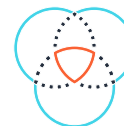


## Certifications

RG 146 Certificate III - Tier 2:  
Deposit Products and Non-cash  
Payment Facilities

Certificate of Completion AML/  
CTF Training - Digital Currencies

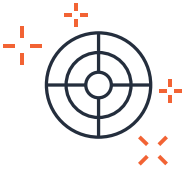
Certificate of Achievement -  
Alliance Management (CA-AM)



## Memberships

Associated Professional Member  
(APM), Blockchain Australia





# Industry Achievements

Founder and CEO,  
Consensus Group Australia

**consensus**<sup>™</sup>  
GROUP

Consensus Group Australia is a Blockchain and Behavioural Economics consulting company, offering services in:

## Blockchain

- Blockchain Strategy
- Blockchain Design
- Blockchain Advisory and Consultancy
- Tokenomics Design and Analysis
- Whitepaper Strategy

## Behavioural Economics

- Behavioural Nudges
- Choice Architecture and Frameworks
- Organisational and Managerial Decisional Noise Analysis and Audits
- Incentive, Reward, Compensation Design and Analysis
- Framing and Behavioural Choice Analysis (Bias)
- Behavioural Causality and Trial Design

Formerly, Consensus Group was a comprehensive cryptocurrency service provider, specialising in providing avenues for ICOs and STOs to receive investments, liquidate cryptocurrency, secure custody and storage, and diversify their portfolios.

- Established global cryptocurrency trading relationships
- Established global cryptocurrency custody solutions
- Established global cryptocurrency OTC trading relationships
- Established global investor network for seed round and wholesale investment
- Established global ICO and STO referral network
- Design, implementation, roll-out of Salesforce CRM
- Implemented AUSTRAC AML/KYC/CTF regulations
- Implemented Australian Privacy Act (1988) legislation

Founder and CEO,  
Bitcoin Trader

**BITCOIN TRADER**

Bitcoin Trader was a digital currency brokerage firm providing a buy and hold strategy for high volume cryptocurrency investments.

Services included the purchase of cryptocurrencies (Bitcoin, Ethereum and Ripple), and the safe storage of cryptocurrencies on hardware devices, including training and set-up, and secure storage of cryptocurrencies and insurance.

- Established cryptocurrency trading relationships (aggregators and liquidity providers)
- Established secure storage, custody and insurance of cryptocurrencies
- Established a customer base of over 250+ clients within 9 months
- Achieved a company turnover of \$1.0M within 9 months



Consensus Group Australia © 2020 All Rights Reserved

This document has been prepared for informational purposes only. Its contents are for the sole consideration of the intended recipient(s) and may contain confidential and privileged information. Any unauthorised review, use, disclosure or distribution of this information is prohibited, and may be punishable by law.